IN THE CLAIMS:

Please amend Claims1-10, 13, 14, 16 and 17 as follows. All claims in the application are being reproduced below in accordance with current U.S. Patent and Trademark Office requirements.

(Currently Amended) An image sensing apparatus comprising:

 a noise reduction device that reduces noise added to means for reducing noises

 of a sensed image by an internal apparatus factor utilizing time correlation of sensed images

 having correlation in time;

<u>a</u> zoom <u>controller that controls</u> control means for controlling a zoom magnification factor of the image sensing apparatus;

<u>a determination device that determines judging means for judging</u> whether said zoom <u>controller control means</u> is executing a zoom operation; and

<u>a</u> setting <u>device that sets</u> <u>means for setting</u> a control value for <u>time correlation</u> <u>in said noise reduction <u>device means</u> in accordance with a <u>determination judgement result</u> by said <u>determination device judging means</u>.</u>

- 2. (Currently Amended) The <u>image sensing</u> apparatus according to claim 1, wherein said setting <u>device means</u> sets the control value providing a lower noise reduction amount than <u>a noise reduction an</u> amount to be used when the zoom operation is stopped, <u>when if said determination device determines judging means judges</u> that <u>a</u> the zoom operation is <u>being</u> executed.
- 3. (Currently Amended) The <u>image sensing</u> apparatus according to claim 1, wherein said setting <u>device means</u> sets the control value for said noise reduction <u>device means</u>

in accordance with a magnification factor per unit time used by said zoom <u>controller</u> control means.

- 4. (Currently Amended) The <u>image sensing</u> apparatus according to claim 1, further comprising <u>an</u> exposure control <u>device that controls</u> means for controlling an exposure of the picked-up image, wherein said setting <u>device</u> means changes the control value for said noise reduction device means in accordance with a control value for said exposure control <u>device</u> means.
- 5. (Currently Amended) The <u>image sensing</u> apparatus according to claim
 1, wherein said setting <u>device means</u> stepwise changes the control value for said noise reduction
 <u>device means</u> when <u>a</u> the zoom operation <u>switches</u> transfers from an execution state to a stop
 state.
 - 6. (Currently Amended) The <u>image sensing</u> apparatus according to claim l, wherein said setting <u>device</u> means stepwise changes the control value for said noise reduction <u>device</u> means when <u>a</u> the zoom operation <u>switches</u> transfers from a stop state to an execution state.
 - 7. (Currently Amended) The <u>image sensing</u> apparatus according to claim 1, further comprising <u>an</u> optical zoom <u>device that performs optical means for optically</u> zooming <u>of</u> an image of an object and <u>an</u> electronic zoom <u>device that performs means for electronic</u> processing <u>of</u> the image of the object, wherein said zoom control <u>device means</u> controls said optical zoom <u>device means</u> for optically zooming the image of the object and said electronic zoom device <u>means</u> for electronically processing the image of the object.

- 8. (Currently Amended) The <u>image sensing</u> apparatus according to claim 7, wherein said electronic zoom <u>device means</u> executes <u>a the</u> zoom operation for an image <u>in</u> which noise has been whose noises were reduced by said noise reduction <u>device means</u>, and said setting <u>device means</u> sets the control value providing a lower noise reduction amount than <u>a noise reduction and amount to be used when said electronic zoom <u>device means</u> executes <u>the a zoom operation</u>, when said determination device determines if it is judged that said optical zoom device means executes the zoom operation.</u>
- 9. (Currently Amended) An image sensing method <u>for an image sensing</u> <u>apparatus</u>, comprising the steps of:

reducing noise added to noises of a sensed image by an internal apparatus factor utilizing time correlation of sensed images having correlation in time;

controlling a zoom magnification factor of the image sensing apparatus;

determining judging whether a zoom operation is being executed in said zoom control step is executing a zoom operation; and

setting a control value for <u>time correlation in</u> said noise reduction step in accordance with a <u>determination in judgement result at</u> said <u>determining judging</u> step.

- 10. (Currently Amended) The method according to claim 9, wherein said setting step sets the control value providing a lower noise reduction amount than a noise reduction am amount to be used when a the zoom operation is stopped, if said determining judging step determines judges that the zoom operation is being executed.
- 11. (Original) The method according to claim 9, wherein said setting step sets the control value for said noise reduction step in accordance with a magnification factor per unit time used at said zoom control step.

- 12. (Original) The method according to claim 9, further comprising a step of controlling an exposure of the picked-up image, wherein said setting step changes the control value for said noise reduction step in accordance with a control value for said exposure control step.
- 13. (Currently Amended) The method according to claim 9, wherein said setting step stepwise changes the control value for said noise reduction step when the zoom operation switches transfers from an execution state to a step state.
- 14. (Currently Amended) The method according to claim 9, wherein said setting step stepwise changes the control value for said noise reduction step when the zoom operation switches transfers from a stop state to an execution state.
- of optically zooming an image of an object and a step of electronically processing the image of the object, wherein said zoom control step controls said optical zoom step of optically zooming the image of the object and said electronic zoom step of electronically processing the image of the object.
- electronic zoom step executes the zoom operation for an image <u>in which added noise is whose</u> noises were reduced at <u>in</u> said noise reduction step, and said setting step sets the control value providing a lower noise reduction amount than an <u>a noise reduction</u> amount to be used when said electronic zoom step executes the <u>a</u> zoom operation, <u>when</u> if it is <u>determined in said determining</u> step judged that said optical zoom step <u>is executing</u> executes the zoom operation.

17. (Currently Amended) A storage medium storing a program for executing an image sensing method for an image sensing apparatus, said method comprising the steps of:

reducing <u>noise added to</u> noises of a sensed image by <u>an internal apparatus</u>

<u>factor</u> utilizing <u>time correlation of sensed</u> images <u>having correlation in time</u>;

controlling a zoom magnification factor of the image sensing apparatus;

determining judging whether a zoom operation is being executed in said zoom control step is executing a zoom operation; and

setting a control value for <u>time correlation in</u> said noise reduction step in accordance with a <u>determination in judgment result at</u> said <u>determining judging</u> step.